

Sample Cover Letter for Campaign Organizer in Public Service Bridge Program

Marcus Washington
221 Jefferson Park Avenue
Charlottesville, VA 22904

January 23, 2016

Hiring Manager
Impact
1543 Wazee St., Ste. 410
Denver, CO 80202

Dear Hiring Manager:

My best work is based on a mission. Based on a mission to raise the wages of University of Virginia dining workers, I organized a meeting between community activists and UVA President Teresa Sullivan, catalyzing progress for local economic equality. Based on Impact's mission to enact "change in our environment, our democracy, and our future," I will produce the same excellent work in advancing meaningful social progress. My passion for mission-driven change and my skills in partnership development, team leadership, and effective communication combine to suit me well for the Campaign Organizer position with Impact, which I discovered through an online search for public service bridge programs.

As president of the Living Wage Campaign for the past two years, I've dedicated myself to improving economic opportunity by focusing inward on my community, specifically on the wages of dining employees. Initially, I met with dining workers to understand how my organization could best support them. Together, we identified the goal of meeting with President Sullivan to bring attention and urgency to the low wages of dining workers. I led my team in pursuing meetings with lower-level members of the administration, establishing our campaign as a serious voice to UVA's leaders. After months of persistent effort, we worked our way up to a meeting with President Sullivan, at which I gave opening remarks. By the end of the meeting, President Sullivan promised to prioritize paying workers a living wage and scheduled a follow-up meeting to continue developing our partnership on this issue.

This campaign experience showcases my skills of partnering with community leaders, leading a team of activists to work towards common progress, and communicating effectively with varied audiences. By working closely alongside the community of dining workers, I identified how and where I could make the biggest difference.

Through Impact, I would combine my organizing skills and passion for social action with my potential to continually develop as a leader of change. I appreciate your consideration and look forward to speaking with you at your convenience.

Best,

Marcus Washington